



Page templates & patterns

A short summary about how to use Templates and Page Patterns.



What are Templates?

Templates define the overall layout of a page and help structure how content is presented. Your websites comes with two sub-page templates, choosing the right template depends on the type of content you're publishing and how you want it to appear.

The Sidebar Template

The sidebar template includes a secondary column, usually positioned on the right-hand side, that contains a sub-menu or supporting content. The sidebar is commonly used for pages within a section or category, where navigation between related pages is important. It's particularly useful for documentation, help sections, or multi-page content structures.

Alternatively, pages can be displayed using a **Full Width Template**. This layout spans the entire width of the screen, providing a clean and spacious area for content. It's ideal for immersive content such as articles, galleries, promotional material, or landing pages where you want the user's full attention on the main content area. Editors can select the appropriate template when creating or editing a page, based on the content's purpose and layout needs.

This flexibility ensures that each page can be tailored for clarity, usability, and the best possible user experience.

The full width Template

Patterns, on the other hand, are powerful, adaptable, reusable blocks of content that can be added within the template

In short, templates set the page's foundation, while patterns are the building blocks used to populate that foundation with rich, modular content.

Patterns, or content types control how specific content will displayed on a page, for example galleries, accordions, cards, or timelines.

Patterns give editors the flexibility to build out the page's content in a visually engaging and structured way, without affecting the overall layout defined by the template.



Available patterns

Your website will include a range of reusable content patterns, all managed through the CMS (ProcessWire). These patterns are designed to help you present your pages with clarity, creativity, and style. Below are examples of the patterns you can use to structure your content.

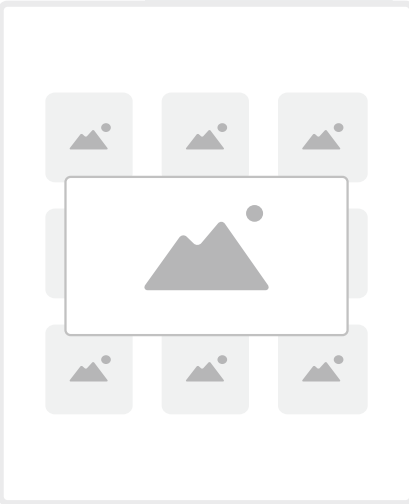
Image Sliders

Easily place responsive image sliders anywhere within your main page copy. Use image sliders as eye-catching 'calls to action'.



Resource Lists

Use resource lists to add any number of styled, stacked content blocks. These sortable blocks can be developed to include text, links, buttons, audio files and even maps or video.

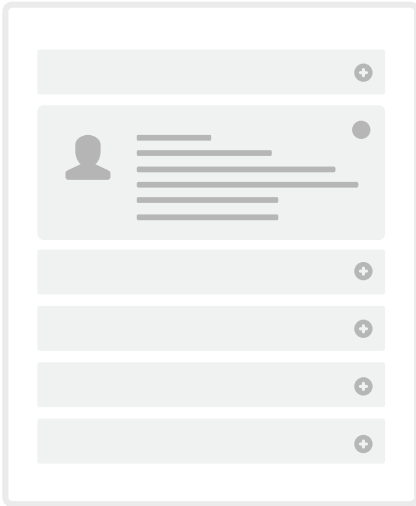


Page Gallery

If you have many images you can display them within a gallery. Visitors can click/tap a thumbnails to reveal larger images in a pop up modal. Images can also include text captions.

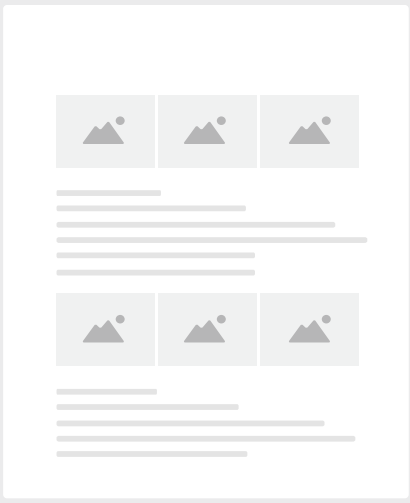
Content Accordions

Create and add any number of accordions to your page. Use accordions to show (and hide) sections of content. Accordions are often used to publish FAQ's, staff profiles or staff vacancy, however, they can also be used to display audio, video and Google maps.



Rows of images

Insert rows of pre-cropped images that line up evenly on your page. On smaller devices such as phones the images will either stack or scroll (depending of requirements). Each image can include a concise text caption.



General Page Content

Use the general body field to add your primary page copy. Publish text, video, audio, lists, links, tables, block-quotes, pull-quotes and Google Maps. Use the fields toolbar to create links and buttons, format text and place images (left, right or centre) within your page copy.



Some of the *content types* that you can use within the *main content area* of your site.



More content examples

It's important that content types adhere to proven *UX design patterns, while also being tailored to meet your unique requirements, branding, and identity.

Zig-Zag Content

Create 'Zig-Zag' content to display a multi-row, 2 column layout with images or video that alternate, left and right. Text copy is placed opposite each associated image or video.



Page Cards

Easily add rows of cards anywhere on your page. Use these content types as eye-catching 'calls to action'.



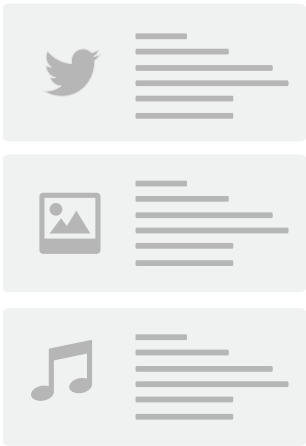
Text Grids

Present vertically aligned concise blocks of text within a responsive grid. Use the blocks of text as 'calls to action' or short summaries linked to external or internal detail pages.



3rd Party Content

Use the embed-field to place third party code anywhere within your main page content. This field is often used to embed content such as 3rd party Forms, Instagram posts, Sound Cloud players or PayPal donation buttons etc.



Footer Cards

A row of footer cards will increase visitor engagement by drawing attention to other pages of related content. Each card can display an image, summary text and a link.

Content Columns

Break up your page content by placing text, images and links etc into columns. More column rows can be added above or below and re-arranged using drag and drop from within the CMS.



**User experience (UX) design: the process of creating meaningful and relevant experiences.*



Content arrangement

Arrange the order of your page content by dragging and dropping your patterns to your preferred position. Add new, or duplicate patterns and populate them with your own content. Patterns can be quickly deleted, duplicated or made active/inactive via the CMS.



About us

About Suspire Media

Suspire Media was established way back in 2002, with the primary aim of providing affordable, high quality, bespoke web design services to London based non-profit organisations, charities and small business. We continue to work primarily in the London area, however, we now also supply web design services to individuals & companies from all over the UK and beyond.

Tel: 01747 832243. E: info@suspire.co.uk



We are based near Salisbury, Wiltshire. Only 1 hour 30 minutes from London, 70 minutes from Bristol and 45 minutes from Bath.

Add more content types to your page by clicking 'Add New'.