

# site mapping

Creating the website map



### **IDENTIFY PAGES**

## **SORT PAGES**

- Home
- About
- How we work
- Who we are
- History
- Resources
- Resource one
- · Resource two
- Resource three
- Download resources (list of files)
- Services
- Service type one
- Service type two
- Service type three
- Contact us
- Testimonials
- News
- How to find us (map and visiting details)

making a simple bulleted list of all the pages required for the website.

Next we'll sort our list into a hierarchy of top, 2<sup>nd</sup>, 3<sup>rd</sup> and possibly 4<sup>th</sup> level 2 pages. This is often presented as a nested, bulleted-list.

- \*Home (top-level)
- About (top-level)
  - How we work
  - Who we are
  - History
- Services (top-level)
  - · Service type one
  - · Service type two
  - · Service type three
- Testimonials (top-level)
- Resources (top-level)
  - Resource one
  - Resource two
  - Resource three
    - · Downloadable files
- News (top-level)
- \*Contact us (top-level)
  - · How to find us

As a general rule of thumb, we should have no more than <u>seven</u> top-level pages.

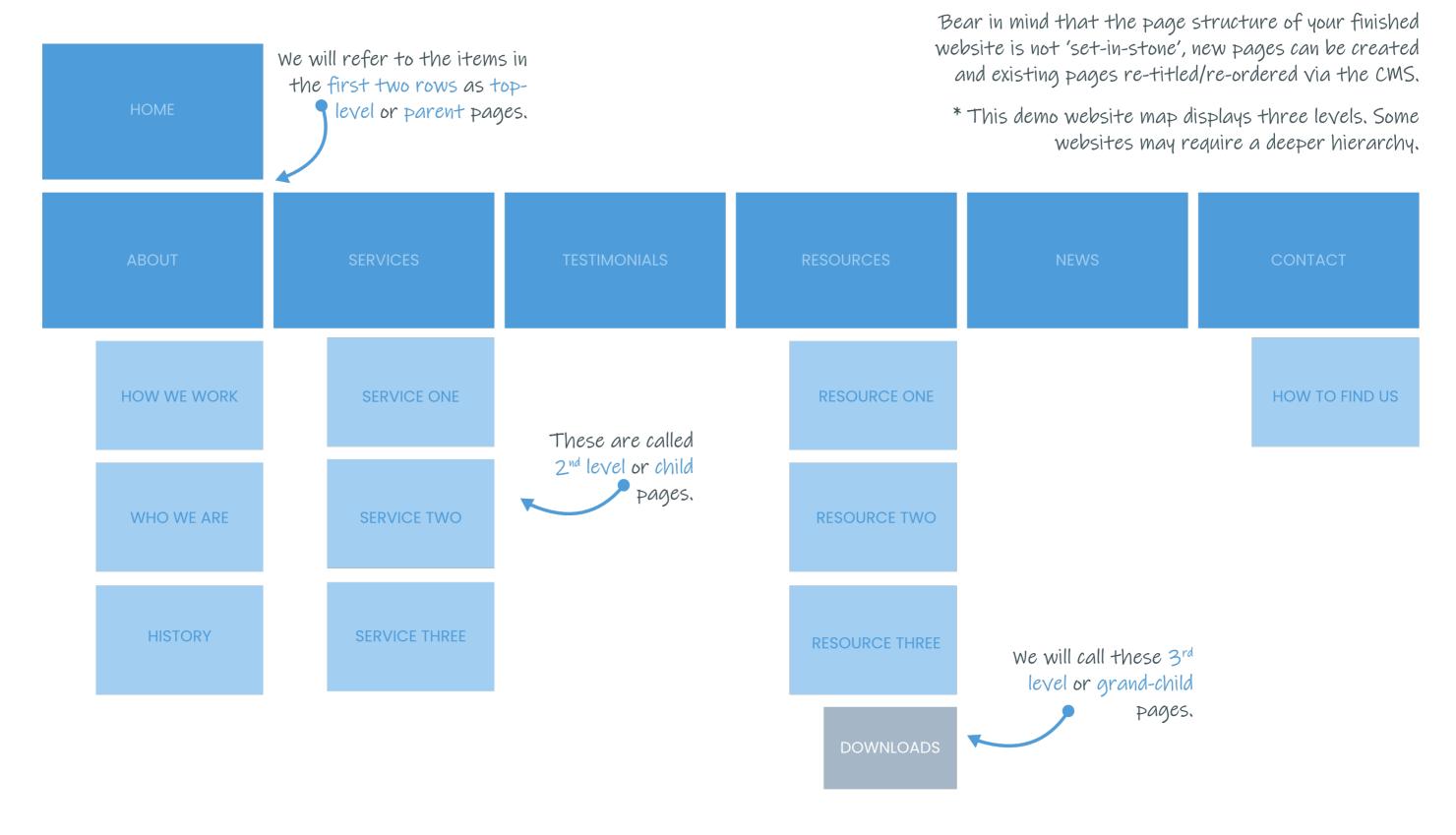
Try to keep the titles of the top-level pages as concise as possible, the shorter the better. Sub-pages can generally have longer titles.

\* Home and Contact are often considered essential pages and present on most websites.

Each page will hold specific content, such as text, images, video, audio or downloadable files.

Pages will be linked via primary and/or sub-menu navigation. It's also considered good 'SEO' practice to link pages using contextual text hyper-links.

## MAP PAGES





The bulleted-list will be converted into a shareable,

continue to adapt and refine the website map until it

online map, similar to the one on this page. We will

meets the needs of your audience.

### **About Suspire Media**

Suspire Media was established way back in 2002, with the primary aim of providing affordable, high quality, bespoke web design services to London based non-profit organisations, charities and small business. We continue to work primarily in the London area, however, we now also supply web design services to individuals & companies from all over the UK and beyond.

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We are based near Salisbury, Wiltshire. Only 1 hour 30 minutes from London, 70 minutes from Bristol and 45 minutes from Bath.